

# 2020 IMAGING INFORMATICS SUMMIT



**OCTOBER 24–25, 2020**

JW Marriott  
Washington, DC

**EXHIBITOR PROSPECTUS**  
[acr.org/informatics-summit](http://acr.org/informatics-summit)

**ACR**<sup>®</sup>  
AMERICAN COLLEGE OF  
RADIOLOGY

# OVERVIEW

ACR's 2020 Informatics Summit will bring policymakers, vendors, providers and consumers together to consider what AI really looks like to a radiologist at a workstation today. Breaking down the processes for evaluating, deploying and monitoring algorithms to nuts and bolts will provide radiologists with workable strategies for using AI effectively at their own institutions. A special presentation on AI-LAB's latest features will include pilot sites and highlight the ways radiologists at institutions and practices of all sizes can become involved in AI.

## Program Focus:

- The landscape for AI in practice today
- Steps to evaluate, deploy and monitor AI
- Regulatory issues related to AI
- Collaborations on AI across institutions
- Data sharing and access
- And more!

**Attendee Profile:** Radiologists, technologists, practice leaders, policy makers, quality organization representatives, federal agency representatives, congressional staff. With an expected attendance of 250 professionals, this is an ideal opportunity to meet with thought leaders and decision makers to create awareness of your products and services. Our attendees make and/or influence the purchasing decisions at their organizations/institutions.



**New in 2020! An expanded ACR AI-LAB™ with tools for collaboration. You'll learn how radiologists will use AI-LAB to evaluate AI tools developed at their own institutions or purchased from commercial vendors.**

# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR (1 available)

Exhibitor benefits, plus:

**\$10,000**

- Recognition as the sponsor for the Cocktail Reception (Day 1) with signage
- Choice of exhibit table in prime location (first come, first served)
- Two full-conference registrations including all conference meals and special events, in addition to two (2) booth personnel permitted per exhibit space
- Logo recognition in pre-conference emails
- Half page ad in conference program

## PREMIUM SPONSOR (1 available)

Exhibitor benefits, plus:

**\$5,000**

- Recognition as the sponsor for the Breakfast (Day 2) with signage
- Choice of exhibit table in prime location (first come, first served)
- One full-conference registration including all conference meals and special events, in addition to two (2) booth personnel permitted per exhibit space
- Logo recognition in pre-conference emails
- Quarter page ad in conference program

# EXHIBIT INFORMATION

## Online Payment/Registration Form

**Exhibit Hall:** Directly adjacent to main meeting space.

**Fee:** \$2,750 (tabletop space) includes:

- One (1) six-foot skirted table, waste basket and two chairs
- Two (2) booth personnel permitted per exhibit space
- Access to attendee breakfasts, lunch, breaks and reception is included
- Two-minute introduction to attendees at Saturday "Lunch and Learn"

### Exhibit Hall Hours (subject to change)

#### Set Up

Saturday, October 24  
10:00 – 11:00 a.m.

#### Show Hours

Saturday, October 24  
11:30 a.m. – 7:00 p.m.

Sunday, October 25  
7:00 a.m. – 2:00 p.m.

#### Tear Down

Sunday, October 25  
2:00 – 3:00 p.m.



### Schedule at a Glance

Saturday, October 24, 2020

11:30 a.m.	—	12:45 p.m.	Exhibit Hall – Lunch and Learn with Exhibitors
1:00	—	2:00 p.m.	Keynote in General Session
2:00	—	3:15 p.m.	General Session
3:15	—	3:30 p.m.	Break
3:30	—	6:00 p.m.	General Session
6:00	—	7:00 p.m.	Exhibit Hall – Reception
Sunday, October 25, 2020			
7:00	—	8:00 a.m.	Exhibit Hall – Breakfast
8:00	—	9:30 a.m.	General Session
9:30	—	10:00 a.m.	Break
10:00	—	11:30 a.m.	General Session
11:30 a.m.	—	2:00 p.m.	General Session – Lunch and AI-LAB Presentation

No print application and contract in 2020.

[acr.org/informatics-summit](https://acr.org/informatics-summit)

Please contact Barbara Hickman at [bhickman@acr.org](mailto:bhickman@acr.org) for more information on exhibits or sponsorships.

# EXHIBITOR SHOW REGULATIONS

1. Exhibit space will be allocated on a first-paid first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.
2. Application for space must be accompanied by the full fee in order to guarantee reservation. Exhibiting/sponsoring company will remain responsible for payment of space. Terms are enforced regardless if sponsor/exhibitor does not attend, fails or elects not to participate in conference, or if exhibit space is resold due to notification of absence. No refunds.
3. All tabletops must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.
4. No exhibitor shall assign, sublet or share the whole or any part of the space contracted to them. Exhibitors agree to limit the service and/or materials displayed in their exhibit area to those purveyed by the exhibitor, with the exception that other proprietary equipment may be used solely for the purpose of demonstrating the materials or services of the exhibitor.
5. ACR reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the exhibitor's booth. Exhibitors may not interfere with collateral that is not produced by said exhibitor. Violation of this policy will result in cancellation of exhibit space during show without refund.
6. If ACR should be prevented from holding the exhibition for any reason beyond ACR's control (such as, but not limited to, damage to the building, riots, strikes, acts of government or acts of God) or if an exhibitor cannot occupy the assigned exhibit space due to reasons beyond ACR's control, then ACR has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit space fee, less a proportionate share of the exposition cost incurred.
7. Neither the management of the host facility nor ACR shall be liable for the damage, loss or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. Exhibitor shall lease booth(s) at his/her sole risk. Neither the management of the host facility, ACR, nor any of their agents, servants or employees will be accountable or liable for accidents to exhibitors, their agents or employees.
8. The exhibitor shall be liable to the host facility and/or ACR for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the exhibitor.
9. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless ACR, the host facility, their officers, employees and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.
10. Exhibitor acknowledges that ACR does not maintain and is not responsible for obtaining insurance covering exhibitor's property. Exhibitors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.
11. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owner and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.
12. **Payment Deadline: September 25, 2020.** All fees must be paid in full by the deadline. Applications received after September 25, 2020 must be accompanied by full payment.

# HOTEL INFORMATION

## JW Marriott Washington, DC 1331 Pennsylvania Avenue NW Washington, DC 20004

Experience luxury and sophistication in the heart of downtown Washington, DC. Perfectly located on Pennsylvania Avenue near the White House, this impeccable hotel places you close to all our capital city offers. Step outside the doors for an easy stroll to the National Mall to tour memorials and historic monuments, visit the International Spy Museum, or explore the many branches of the Smithsonian Institute. Within the hotel, you'll discover graciously designed rooms, many with views of the city, flavorful dining in popular restaurants, a 24-hour fitness center that lets you work out on your schedule and an experienced hotel team ready to assist with whatever you require.

A block of **guest rooms** is being held at the JW Marriott, 1331 Pennsylvania Avenue NW, Washington, DC for the nights of Friday, October 23 and Saturday, October 24.

**Rate:** \$269 plus 14.95% tax

Please note that rooms at the discounted rate may be sold out prior to the cutoff date.

**Reservation Deadline: September 25, 2020**

### For Reservations

**Reservations Toll Free:** 1-800-393-2503

**Reservations Local Phone:** 202-393-2000

**Group:** ACR Imaging Informatics Summit

Hotel reservations may be made online here:

<https://book.passkey.com/go/ACRI2020>

