

2020 IMAGING INFORMATICS SUMMIT

OCTOBER 27–28, 2020

EXHIBITOR PROSPECTUS
acr.org/informatics-summit

ACR[®]
AMERICAN COLLEGE OF
RADIOLOGY

ONLINE PAYMENT/REGISTRATION FORM

JOINT OFFER — ACR 2020 IMAGING INFORMATICS SUMMIT AND QUALITY AND SAFETY CONFERENCE!

Partner with us for success! Sign up for either the ACR 2020 Imaging Informatics Summit or the 2020 Quality and Safety Conference and receive a complimentary booth at the other virtual meeting. Exhibitors with technology solutions supporting any aspect of radiology workflow will find both audiences have a high concentration of influencers and decision makers related to technology solutions in radiology. Both meetings will feature a virtual exhibit hall with customizable booths and locations for videos, handouts and other marketing materials. And live one-on-one chat will enable exhibitors to directly interact with attendees who visit booths during the meetings and set up appointments.

The booth fee of \$2,000 includes:

- Booth at ACR's 2020 Imaging Informatics Summit and Quality and Safety Conference
- Opportunity to interact with 750 decision makers on Oct. 22–23 and Oct. 27–28 through video chat including setting appointments
- A list of all meeting attendees post event
- Opportunity to [submit an abstract to speak](#) at one of two Industry Sessions at the Imaging Informatics Summit
- Two complimentary exhibitor registrations

Requirements:

To participate, exhibitors must submit all booth materials by Sept. 30* and agree to staff the virtual event booths for both events during core meeting hours:

- Imaging Informatics Summit: Noon–5 pm daily from Oct. 27–28
- Quality and Safety Conference: 9–10 am, Noon–1 pm and 4:30–6:00 pm on Oct. 22 and 9–10 am, Noon–1 pm on Oct. 23

Deadlines:

- Registration must be submitted and fees must be paid by Sept. 28
- Speaking abstracts must be submitted by Sept. 28
- Virtual booth assets must be submitted by Sept. 30

***Exhibitor set up process:** Exhibitors will work directly with the ACR virtual platform provider on uploading all assets needed for the virtual booth. ACR will provide one round of initial corrections/iterations (any additional corrections will be billed separately by the hour by the ACR virtual platform provider.)

OVERVIEW

ACR's 2020 Informatics Summit will bring policymakers, vendors, providers and consumers together to consider what AI really looks like to a radiologist at a workstation today. Breaking down the processes for evaluating, deploying and monitoring algorithms to nuts and bolts will provide radiologists with workable strategies for using AI effectively at their own institutions. A special presentation on AI-LAB's latest features will include pilot sites and highlight the ways radiologists at institutions and practices of all sizes can become involved in AI.

Program Focus:

- The landscape for AI in practice today
- Steps to evaluate, deploy and monitor AI
- Regulatory issues related to AI
- Collaborations on AI across institutions
- Data sharing and access
- And more!

Attendee Profile: Radiologists, technologists, practice leaders, policy makers, quality organization representatives, federal agency representatives, congressional staff. With an expected attendance of 250 professionals, this is an ideal opportunity to meet with thought leaders and decision makers to create awareness of your products and services. Our attendees make and/or influence the purchasing decisions at their organizations/institutions.



New in 2020! An expanded ACR AI-LAB™ with tools for collaboration. You'll learn how radiologists will use AI-LAB to evaluate AI tools developed at their own institutions or purchased from commercial vendors.

EXHIBIT INFORMATION

Online Payment/Registration Form

Virtual Exhibit Hall:

Fee: \$2,000 (virtual booth) includes:

- Virtual booth created from pre-selected templates with links to logo and content including videos, external links, or any handouts
- Ability to interact with attendees through video chat to schedule appointments
- Opportunity to submit an abstract to speak during one of two “Industry Discussions” under pre-selected topic areas
- A list of all meeting attendees post event

Exhibitor Setup Process

Exhibitors will work directly with the ACR virtual platform provider on uploading all assets needed for the virtual booth. ACR will provide one round of initial corrections/iterations (any additional corrections will be billed separately by the hour by the ACR virtual platform provider).

Deadlines:

- Fees must be paid by Sept. 28
- Speaking abstracts must be submitted by Sept. 28 (notifications will be Sept. 30)
- Virtual booth assets must be submitted by Sept. 30



Schedule at a Glance

Tuesday, October 27, 2020

Noon	—	1:00 p.m.	Welcome and Keynote
1:00	—	2:00 p.m.	General Session
2:00	—	2:10 p.m.	Break
2:10	—	2:50 p.m.	Industry Discussion
2:50	—	3:00 p.m.	Break
3:00	—	3:50 p.m.	General Session
3:50	—	4:00 p.m.	Break
4:00	—	5:00 p.m.	General Session and Closing

Wednesday, October 28, 2020

Noon	—	12:50 p.m.	Welcome and Keynote
12:50	—	1:00 p.m.	Break
1:00	—	1:50 p.m.	General Session
1:50	—	2:00 p.m.	Break
2:00	—	3:00 p.m.	General Session
3:00	—	3:10 p.m.	Break
3:10	—	4:00 p.m.	Industry Discussion
4:00	—	5:00 p.m.	General Session and Closing

No print application and contract in 2020.

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Please contact Barbara Hickman at bhickman@acr.org for information on exhibits.